



Delivering a Collaborative, Modern Workplace

About BGF

BGF (Business Growth Fund) was established in 2011 to help Britain's growing smaller and medium sized businesses. Backed by five of the UK's main banking groups – Barclays, HSBC, Lloyds, RBS and Standard Chartered – BGF is an independent company with up to £2.5bn with which to make long-term equity investments. BGF also works closely with other key business organisations.

Objective

BGF's office relocation was the ideal opportunity to create a more collaborative workplace. The organisation knew if it was to deliver on this objective, easy-to-use communications technology would need to be available in every meeting space.

Dee Parekh – Head of IT at BGF – and his team were tasked with ensuring each floor was equipped with cutting-edge video communications solutions.

BGF had a strong working relationship with SCC AVS and was confident in its ability to deliver a high quality solution.

Challenge

A common challenge associated with office relocations is that they involve multiple contractors. BGF's project was no different and included different building construction firms as well as an interior designer.

Key Features

- A **collaborative workplace** built to the highest standard
- Technology controlled by iPads resulting in **impressive adoption**
- Open plan event space that has **reduced corporate hospitality costs**
- **Easy-to-use video communications** technology in every meeting space
- **Full maintenance service contract** protecting BGF's technology 24/7

A changing brief meant SCC AVS was required to adapt quickly while ensuring the proposed solutions were still fit for purpose and yet in keeping with the design.

“We were impressed with how SCC AVS adapted to unexpected changes. This was often at short notice. SCC AVS really showed its flexibility in its design capabilities and the team’s drive ensured we had the right solution for our needs.”

Dee Parekh

BGF

The Solution

SCC AVS implemented a range of audio-visual solutions and modern video conferencing environments. Highlights include:

- A large open space used to entertain clients, for corporate hospitality, and for staff relaxation – audio music system throughout with a retractable large screen projector, all controlled via an iPad
- An impressive board room complete with visual communications built into the room’s design
- Numerous meeting rooms with high-quality visual communications technology
- Executive offices with video technology for easier communication with the rest of the business

Entertainment and video conferencing systems are controlled by iPads. This was a conscious decision by SCC AVS as the majority of people are familiar with how to use the tablet. There was no need for staff to learn a new control method and the results have proved positive – people immediately used the video conferencing solutions from the moment the office was opened.



Results

There has been a notable increase in employee productivity since the office relocation. The open space means the company can host its own small-scale events, which in turn has reduced the costs associated with hiring external event locations.

Other results include:

- **Rapid deployment** – all solutions were operational within extremely short timeframes
- **Increased efficiency** – a workplace that supports the company's agile working culture
- **Stronger teams** – the ability to video call staff in other offices for faster decision-making
- **Fantastic design** – technology that not only works, but also matches the office's unique look
- **Cost-conscious design** – despite unscheduled issues due to contractors, SCC AVS kept costs down
- **Impressive adoption** – using iPads as control devices has delivered immediate business benefits

Guaranteeing the availability and reliability of SCC AVS's solutions is a full maintenance service contract. SCC AVS simply amended its contractual agreement to include the latest solutions, an extremely simple solution for BGF.



“SCC AVS really understood our brief. We required a range of integrated visual and audio communications solutions that would perform within a truly unique business space. From start to finish, the company met our changing requirements and delivered the results we expected.”

Dee Parekh
BGF

About SCC AVS

SCC AVS is a Collaboration Solutions Provider Unlike Any Other

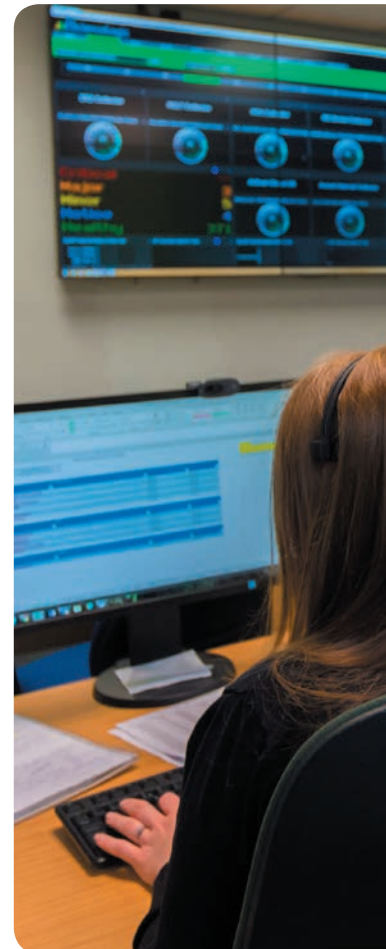
An unrivalled heritage. Best-in-class technology. Innovative, creative solutions. A passionate team.

We are experts at forging long-term client relationships and delivering tangible business outcomes, better connections, higher productivity, and stronger business performance.

As part of the SCC group we leverage our wider capabilities and vast AV experience to provide a true end-to-end in-house solution and our extensive technical knowledge underpins a specialist portfolio of collaboration solutions, audio visual, visual communications and unified communications.

From design and implementation, to flexible as-a-service models, user adoption programmes and managed services, we identify your optimal solution and deliver everything seamlessly first time, every time.

We are the only choice for better collaboration.



For more information about SCC AVS and our services please visit www.avsnet.co.uk
or phone us on: **0203 005 3585** or email: sales@avsnet.co.uk